

Why Partner with a Certified Pharmacy Benefits Specialist?

PSA has expanded its range of offerings providing clients access to our team of Certified Pharmacy Benefits Specialists (CPBS™). With pharmacy costs nearing 20% of total healthcare costs, PSA recognized the need to address this trend and help clients properly negotiate pharmacy benefits to uncover unnecessary costs. This ultimately eliminates wasteful and duplicative spending, delivering the best outcomes at the lowest net cost. The CPBS™ designation ensures the benefits consultant is an adept steward of Pharmacy Benefits Management (PBM) services and serves as a foundation for achieving maximum value from PBM services. PSA is one of only a few brokers in the country to invest in a team of Certified Pharmacy Benefits Specialists.

What's In It For You

- **Transparency:** Assessing pharmacy plan costs is more effectively done by a trained eye with personal knowledge of the purchaser's benefit design. CPBS consultants will provide transparency and disclosure at a level demanded by the competitive market.
- **Cost Benefit:** CPBS consultants are experts at analyzing plans and uncovering hidden or duplicate fees, thus eliminating any unnecessary fees and providing the lowest net plan cost.
- **Competitive Edge:** Employers gain a competitive advantage in the marketplace because of the PBM mastery held by human capital.



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